



Dear Prospective Sponsor,

You may have never heard of Fragile X Syndrome (FXS) but with great likelihood a friend, family member, employee, coworker or neighbor are impacted.

FXS is the most common inherited cause of developmental disabilities worldwide, including Autism.

As many as 1 in 130 women are carriers of a FX gene mutation and have a 50/50 chance of having a child with FXS and as many as 1 in 4000 males and females have a full mutation of the same gene resulting in FXS.

Fully impacted individuals struggle in school and throughout life with deficits which include language, sensory/motor, learning/cognitive, attention, behavior, social interaction, and seizures. Female carriers are at risk for developing premature menopause as early as their 20's, and males, a progressive neurodegenerative disorder that resembles Parkinson's and Alzheimer's. Research has identified the gene responsible and much is known about its critical role in brain development. Promising new drugs designed to target many of these deficits are in development and will soon enter clinical trials.

In Michigan alone over 35,000 individuals and their families are impacted. Nationally the number is over 1,000,000.

The community of families struggling with FX are represented and supported by the **National Fragile X Foundation**. (www.fragilex.org) The NFXF has affiliates in nearly every state and one of the largest and best organized is the **Fragile X Association of Michigan** (FXAM) right here in Southeastern Michigan.

Once every two years the Foundation partners with one of its state affiliates to sponsor a singularly unique educational and scientific conference that brings together parents, educators, therapists, clinicians, and researchers from around the world to share best practices and cutting edge research.

We are fortunate that in 2010 the FXAM and NFXF have selected Detroit as their host city and will hold this preeminent conference at the Dearborn Hyatt. Attendance is expected to top 1000 with as many as 25 countries represented.

We have enclosed a sponsorship packet for your review and would welcome the opportunity to meet with you personally to discuss a sponsorship that will meet your needs.

Thank you.





SPONSORSHIP OPPORTUNITIES

The National Fragile X Foundation's biennial international conference is highly regarded and well-known for bringing together families, researchers, medical personnel, therapists and educators in a setting that is specifically designed to optimize interaction among families and professionals. Corporate support through sponsorships gives the NFXF the resources to offer a wide range of dynamic programming to families and professionals while providing marketing opportunities and visibility to your organization. This year's 12th International Fragile X Conference offers a host of opportunities to help position your organization's services and products in the spotlight. Contact us today to communicate your commitment!

\$50,000 Luxury Sponsor

- Two six foot exhibitor tables
- Corporate logo placement on conference t-shirts and tote bags
- Podium recognition during luncheon and banquet dinner
- Corporate logo placement (with link to company) on NFXF website homepage, January 31, 2010 to July 3, 2010
- Prominent recognition throughout the conference
- Full page ad in banquet program
- Recognition in conference agenda and proceedings, conference issue of the Foundation Quarterly and NFXF 2010 annual report

\$35,000 Classic Sponsor

- One six foot exhibitor table
- Corporate logo placement on conference t-shirts
- Podium recognition during luncheon and banquet dinner
- Corporate logo placement (with link to company) on NFXF website homepage, January 31, 2010 to July 3, 2010
- Prominent recognition throughout the conference
- Full page ad in banquet program
- Recognition in conference agenda and proceedings, conference issue of the Foundation Quarterly and NFXF 2010 annual report

\$25,000 Hot Rod Sponsor

- One six foot exhibitor table
- Corporate logo placement on conference t-shirts
- Podium recognition during luncheon and banquet dinner
- Prominent signage throughout the conference
- Full page ad in banquet program
- Recognition in conference agenda and proceedings, conference issue of the Foundation Quarterly and NFXF 2010 annual report

\$15,000 Crossover Sponsor

- One six foot exhibitor table
- Corporate logo placement on conference t-shirts
- Podium recognition during luncheon and banquet dinner
- Prominent recognition throughout the conference
- Half-page ad in banquet program
- Recognition in conference agenda and proceedings, conference issue of the Foundation Quarterly and NFXF 2010 annual report

\$10,000 Hybrid Sponsor

- Corporate logo placement on conference t-shirts
- Podium recognition during luncheon and banquet dinner
- Prominent recognition throughout the conference
- Half-page ad in banquet program
- Recognition in conference agenda and proceedings, conference issue of the Foundation Quarterly and NFXF 2010 annual report

\$5,000 Electric Sponsor

- Podium recognition during luncheon and banquet dinner
- Prominent recognition throughout the conference
- Half-page ad in banquet program
- Recognition in conference agenda and proceedings, conference issue of the Foundation Quarterly and NFXF 2010 annual report

\$1,000 Roadster Sponsor

- Podium recognition during luncheon and banquet dinner
- Prominent recognition throughout the conference
- Quarter- page ad in banquet program
- Recognition in conference agenda and proceedings, conference issue of the Foundation Quarterly and NFXF 2010 annual report

